

R enewable
E nergy
C ertificates

Brochure

GotGreenEnergy?

Corporate Overview

At Got Green Energy, we believe how you manage your climate risk today determines how much value your company has tomorrow. Investing in reduction strategies shows leadership, helps prepare for growth opportunities, and can yield twice the dividends: both financial and environmental.

Formed in 2007 by a group of socially aware entrepreneurs, we help businesses calculate, manage, reduce, and offset their carbon burden to help curb climate change and create responsible leaders. We believe that by working with like-minded people, we can help solve climate change problems efficiently and cost effective.

Here's how it works:



Unified Footprint®

This is the core of our business model. We take a unique look at your company when calculating where your carbon comes from and how to manage it. With our Unified Footprint®, we define your company's energy profile, analyze it under consistent metrics and protocols, then provide an integrated report back to you. This approach assures you take the most efficient path to going green.

Energy Efficiency

We help companies create and implement the most strategic energy efficiency decisions. With a calculated approach, we rely on the numbers to do the talking for us. Everything we do around energy efficiency is built upon detailed return on investment (ROI) modeling with no-risk guarantees*.

*See our website for details



RECs & Offsets

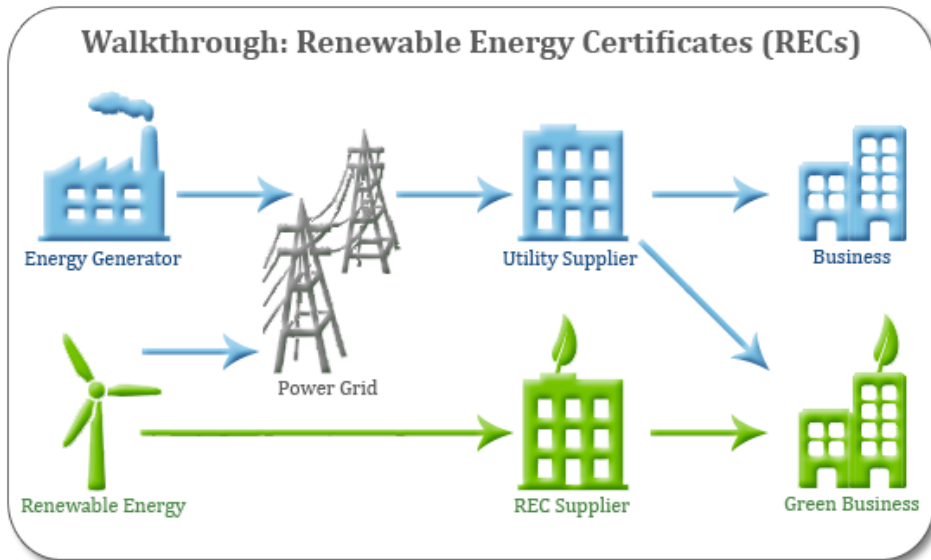
This is the end goal for our clients. After you have measured your carbon footprint and made reductions through energy efficiency, we guide you in the purchasing of cost-competitive renewable energy certificates (RECs) helping you reach carbon neutrality or other green goals.

Why Choose Us?

It's simple. At Got Green Energy, we make it our business to know everything about going green. Unlike most REC providers, we have a greater understanding of the environmental, and consequently, financial impacts of all that is green. Our holistic approach helps connect the dots, making it easier for clients to understand their role in the marketplace.

We also pride ourselves on education. While the REC industry can be difficult to understand, we make it easier. We often use graphical images to convey this. Whether you are trying to understand what a REC actually is or how it differs from other carbon offsets, we have you covered.

How RECs Work?



Offsets vs. RECs:

Comparison		Carbon Offset	RECs
Defined		Reduce, avoid, destroy, or sequester greenhouse gas emissions	Energy produced from renewable source
Environmental Market		Voluntary Emission Reductions (VERs)	Renewable Energy Certificates (RECs)
Reduction Type		Direct	Indirect
Measurement Type		Metric Tons of CO2 Emissions (MTCO2e)	Megawatt Hours (MWh)
Additionality		Always	Sometimes (ex. Green-e)
Footprint Scope		Scope 1 (direct emissions)	Scopes 2+3 (indirect emissions)

Green-e Certified

Got Green Energy has been a Green-e certified provider for several years. Green-e is the leading certification program protecting consumers against REC fraud. By teaming with Green-e, we guarantee all of our RECs are of the highest quality and will be retired upon purchase (i.e. they won't be double counted).



As a certified Green-e provider, Got Green Energy will provide only certified Green-e RECs. We follow all official processes for procuring, certifying and auditing RECs. With a deep understand of the REC industry our experts will help you identify and purchase RECs that are right for you.

Turnaround

Got Green Energy works with renewable energy generators to find the best solution possible. However, the REC market is constantly changing, so prices can only be guaranteed for a given time frame. If all the appropriate information is provided, you can expect a detailed proposal turnaround the same day!

To Request a Proposal

Requesting a proposal is easy and no purchase is necessary. Our RECs are so cost-competitive that we let the numbers speak for themselves. To ensure the quickest turnaround possible, we recommend compiling the following information before requesting a proposal:

Client Name: _____
Total Electricity Use (kWh or MWh): _____
Purchasing Percentage (%): _____
Time Frame (number of years): _____
Vintage (year which REC was generated): _____
Lowest Cost RECs Available (regardless of type)? Yes / No
Special Requests: _____

Conclusion

Our ongoing mission is to seek the best solutions for helping people discover the benefits of sustainability. We continuously work closely with innovative companies in the environmental field to bring new sustainable solutions to our customers. We look forward to the opportunity to help you. Please visit us at: www.gotgreenenergy.com

Sincerely,
The Got Green Energy Team